

MINISTER FOR WATER — PORTFOLIOS — MEDIA MONITORING

5120. Mr M. McGowan to the Minister for Water; Sport and Recreation; Forestry:

I refer to each agency, department and Government Trading Enterprise (GTE) within the Minister's portfolio of responsibilities, and I ask:

- (a) does the agency, department or GTE use the services of the Media Monitoring Unit based at Dumas House;
- (b) does the agency, department or GTE use media monitoring services other than those provided by the Media Monitoring Unit;
- (c) if yes to (b), which company or companies provides the media monitoring service; and
- (d) if yes to (b), what was the cost of the media monitoring service for the financial year 2014–15, and 2015 to date for each company?

Ms M.J. Davies replied:

Aqwest

- (a) Yes.
- (b) No.
- (c) Not applicable.
- (d) Not applicable.

Busselton Water

- (a) No.
- (b) No.
- (c) Not applicable.
- (d) Not applicable.

Combat Sports Commission

- (a) No.
- (b) No.
- (c) Not applicable.
- (d) Not applicable.

Department of Sport and Recreation

- (a) Yes.
- (b) The department previously used another service for regional media until December 2015.
- (c) MyMedia Intelligence (until December 2015).
- (d) 2014/15 – \$5 832.61.
2015 – \$6 132.17.

Department of Water

- (a) Yes.
- (b) Yes.
- (c) iSentia.
- (d) \$20 040.34 (including GST) in 2014–15.
\$16 033.92 (including GST) July 2015 to 29 February 2016.

Forest Products Commission

- (a) No.
- (b) Yes.
- (c) iSentia.
- (d) 2014–2015 – Nil.

2015 to 29 February 2016 – \$6 932.

VenuesWest

- (a) Yes.
- (b) Yes.
- (c) Google and Mention.
- (d) Nil – free online service.

Water Corporation

- (a) No.
- (b) Yes.
- (c) iSentia.
- (d) 2014–2015 – \$41 084.

2015 to 29 February 2016 – \$32 310.

Western Australian Institute of Sport

- (a) No.
- (b) No.
- (c) Nil.
- (d) Not applicable.